Air Cargo & Ground Handling Organization resolves space management issues with Sharp color MFPs and low total cost of ownership during pandemic.

Relying on Individual A4 laser Printers/Bulky A3 MFPs Air Cargo company faced issues with space management and higher total cost of ownership. With the help of compact cmart color MFPs and rationalization of MFPs/Printers, Fleet Management Software, they were able to overcome these issues.

Industry

Air Cargo

Organization:

Air Cargo & Aviation services

Challenges:

- Space Management for Print infrastructure
- Secure Print Release
- Print Quality
- Fleet Management

Solutions

Compact Smart Color MFPs, Mono MFPs with Sharp Remote Device Manager (SRDM) to address the space management & total cost of ownership.

Benefits

- Space Saving for other uses
- 30% reduction in operating cost
- Fleet Management to do health check of MFPs
- Print Consolidation

The Challenge

MNC operating in Air Cargo, Ground Handling, Bridge Operation, Warehousing and Lounge operations across major cities in India facing issues with space management for print infrastructure with existing bulky A3 MFPs/ Network Printers with high operating cost. In Airports, space is premium and constraint. Huge operating cost while using A4 color prints.

Technology Solution from Sharp

Sharp has provided 15 Nos. of Compact Smart Color MFPs BP-20C20Z with small footprints in the industry which has A3 color print on demand. This is perfect fit to address space issues in the Airport premises with more than 50% reduction in the operating cost. In addition to that Sharp has provided solution with a combination of (MX-M5050-3, MX-M315NV-15, MX-B350WZ-17) total 50 Nos. with Sharp Remote Device Manager (SRDM) a unique Fleet Management Software to monitor the health check of MFPs.