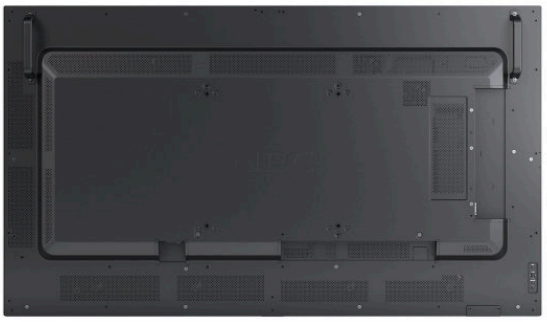
NEC MultiSync® MA551

LCD 55" Message Advanced Large Format Display

Datasheet



Meticulously powerful signage

When true-to-life colour rendition is essential, the MA Series’ advanced feature set delivers calibrated precision, without compromise. For specialist applications, the wide colour gamut panel, SpectraView engine technology and 8K signal processing, positions the MA series at the high end of professional content delivery.

The MA series’ modular design includes Intel® Smart Display Module (Intel® SDM) technology integrated into the display, facilitating powerful media playback for the most intuitive signage creation and delivery. Featuring an integral audio amplifier, multi-picture mode technology and extensive connectivity including video out, the MA series offers versatile functionality for corporate signage and prestige retail applications.

Benefits

Unhindered readability – no reflections from windows or other light sources means no disruption to the visibility of signage content or meeting room presentation

Wide colour gamut – high-performance panel technology delivers a wider spectrum of colours for a superb visual experience

Safe for public environments – a metal back cover and intelligent heat management ensure safe use in public spaces where fire-retardancy is mandatory

Enhanced imaging performance – advanced settings of all relevant visual parameters allow full control of brightness, colour, gamma and uniformity via the SpectraView Engine for precise, natural images.

Mission-critical 24/7 ready operation – the meticulous selection of industrial-grade components and careful design focused on demanding usage scenarios accompany an impressive and continuous viewer experience.

Product Information

Product Name	NEC MultiSync® MA551
Product Group	LCD 55" Message Advanced Large Format Display
Order Code	60005056

Display

Panel Technology	IPS with Edge LED backlights
Screen Size [inch/cm]	55 / 138.8
Aspect Ratio	16:9
Brightness [cd/m²]	500
Contrast Ratio	≥ 8000:1 [1]
Viewing Angle [°]	178 horizontal / 178 vertical (typ. at contrast ratio 10:1)
Colour Depth [bn]	1.073 (10bit)
Colour Gamut	86% of DCI
Response Time (typ.) [ms]	8
Panel Refresh Rate [Hz]	60
Haze Level [%]	Pro (28)
Supported Orientation	Face Up [2]; Landscape; Portrait

Resolution

Native Resolution	3840 x 2160			
Supported Resolutions	1024 x 768; 1280 x 1024; 1280 x 720; 1360 x 768;	1366 x 768; 1400 x 1050; 1440 x 900; 1600 x 1200;	1920 x 1080; 1920 x 1200; 1920 x 2160; 2560 x 1440;	2560 x 1600; 3840 x 2160; 4096 x 2160; 7680 x 4320

Synchronisation Rate

Horizontal Frequency [kHz]	26 - 91.1
Vertical Frequency [Hz]	23 - 86

Connectivity

Input Video Digital	2 x DisplayPort (with HDCP); 2 x HDMI (with HDCP)
Input Audio Digital	1 x DisplayPort; 2 x HDMI
Input Control	LAN 100Mbit; remote control wire (3,5mm jack); RS232
Input Data	1 x USB 2.0 (Downstream); 1 x USB 2.0 (Powered 5V/2A, Firmware Updates); 1 x USB 2.0 Type-B (Downstream)
Output Video Digital	1 x DisplayPort (loop through: DisplayPort, SDM slot-in PC); 1 x HDMI (loop through: HDMI, SDM slot-in PC)

Output Audio Analogue	1 x 3,5 mm jack
Output Control	1 x LAN 100Mbit
Input Detect	Custom; First; Last
PiP/PbP	Dual-Split; Quad-Split; scalable picture size

Calibration

Factory Calibration	Gamma; Intensity; RGB; Uniformity; White Point
Sensor Calibration (through USB)	PC-less Calibration with USB Sensor MDSVSensor3; White Copy (post self-calibration)
Calibration with Software	Corner Uniformity; Gamma; Intensity; RGB; Update Factory Calibration; White Point
Calibration Software	NEC Display Wall Calibrator

Open Modular Intelligence

Intel® SDM	accepts Intel® Smart Display Modules Large and Small up to 66 W
Compute Module Slot	RPi Compute Module 4

Sensors

Ambient Light Sensor	Integrated, triggered actions programmable
Temperature Sensor	Integrated, 3 sensors, triggered actions programmable

Electrical

Power Consumption [W]	90 shipping
Power Savings Mode [W]	< 0.5; < 2 (Networked Standby)
Power Management	VESA DPMS
Power Supply	100-240 V AC; 50/60 Hz; internal

Environmental Conditions

Operating Temperature [°C]	+0 to +40
Operating Humidity [%]	20 to 80
Storage Humidity [%]	10 to 90
Storage Temperature [°C]	-20 to 60

Mechanical

Dimensions (W x H x D) [mm]	1,239.6 x 713 x 61.1

Weight [kg]	27.6
Bezel Width [mm]	12 (top); 12.5 (left and right); 15.6 (bottom)
VESA Mounting [mm]	300 x 300 (FDMI); 4 holes; M6
Ingress Protection	IP5x (front); IP2x (back)
Packaging Dimensions (W x H x D) [mm]	1,430 x 920 x 250
Packaging Weight [kg]	37.7
Colour Bezel	Pantone 426M (black)
Material	Metal

Available Options

Accessories	Feet (ST-401/ST-43M); Presence Sensor (KT-RC3); Soundbar (passive: SP-PSCM-IQ / SP-PSCM); Speaker (SP-TF1, SP-RM3); Trolley (PDMHM-L); Wall mount (PDW C L and P, PD02W T M L, PD03W T M P)

Regulatory

Safety and Ergonomics	BSMI; CE; EAC; EMC Class B; Energy Star 8; FCC Class B; KC/KCC; PSB; RCM; RoHS; VCCI
Pixel Failure Class	ISO 9241-307, Class 1
Resistance to Fire	Metal backcover, plastic material certified acc. to UL94-5VB

Green Features

Energy Efficiency	Energy consumption: 106 kWh/1000 h; Energy efficiency class: G; LED backlight
Ecological Standards	EnergyStar 8.0

3rd Party Certifications

Cisco	Verified for Cisco Collaboration Devices
Crestron	Certified for Crestron Connected

Additional Features

Special Characteristics	DICOM Simulation; HDMI ARC; Powered USB Port (10 W); Removable Logo
Audio	Integrated Audio Amplifier (for optional speakers up to 2 x 15 W)
Shipping Content	2x AAA batteries; Display; HDMI Cable; Power Cable; Remote Control; Setup Manual
Warranty	3 years warranty incl. backlight; additional services available; optional 4. + 5. year warranty extension [3]
Operating Hours	24/7
External Control	AMX NetLinx Support; ASCII Control Commands; Crestron Connected; HDMI CEC; HTTP Browser; PJLink; Scheduled Timer; SNMP

Remote Management	Automated Email Alerts; NEC NaViSet Administrator 2
Security	Disable HW Buttons; Disable IR Functionality; Emergency Notification

[1] out of the box conditions, local dimming ON

[2] adjusted usage conditions for face up/down installations, please refer to operational guidelines or contact our support

[3] please refer to terms and conditions of warranty extensions

RoHS

RCM

FCC Class B

VCCI

CE

This document is © 2025 Sharp NEC Display Solutions Europe GmbH.

All rights reserved in favour of their respective owners. All hardware and software names are brand names and/or registered trademarks of the respective manufacturers. All specifications are subject to change without notice. Errors and omissions are excepted. 21.04.2025