



BIOTECHNOLOGY COMPANY HAS RESOLVED QC PACKAGING PRINTING FROM SPECIALIZED SOFTWARE APPLICATIONS WITH SHARP COLOR MFPs.

The Challenge

One of the World's largest Biotechnology company manufactures highly specialised life saving vaccines in India. Other than office printing, they print high volume mission critical prints with smaller font sizes and reproducing accurate color, in the quality control department, R&D centre. Some of the models, from various Brands, does not support in reproducing as per the specifications required and integration with specialised software applications.

Technology Solution from Sharp

Sharp has provided 20 nos. of MX-2651, 9 nos. of MX-3651, 6 nos. of MX-3051, 3 nos. of MX-5071, 20 nos. of MX-M265 nos and other models total of 98 Sharp MFPs with SRDM (Sharp Remote Device Manager). These MFPs can take care of high volume mission critical printing without any hassle and has the facility to track the Fleet.

Relying on Individual laser Printers & Network Multifunctional Printers from various Brands, Biotechnology company facing challenges in printing quality control packaging documents with specialized software applications. The requirement was to print, even the smaller font sizes and reproduce accurate colors. With the help of High Quality Sharp A3 Color Laser MFPs combined with SRDM, they are able to overcome the printing challenges.

Industry

Biotechnology

Challenges

- Print quality issues in reproducing smaller fonts and color reproduction.
- Printer driver supporting specialized software applications.

Solutions

Highest Configuration of Sharp A3 Color MFPs and SRDM.

Benefits

- Precision print even smaller fonts and accurate color reproduction.
- Comprehensive service support.
- Improved Productivity.