



Spectacle retail chain across
India resolved fleet
management, controlling and
monitoring, service issues with
Sharp MFPs and SRDM.

The Challenge

The subject is a spectacle retail chain that has multi-location stores in India. They print invoices, prescription sheets, scan documents and upload into ERP. Fleet management, managing consumable inventory, local service support were the issues.

Technology Solution from Sharp

Sharp has provided 175 nos. (AR-M201, MX-B201D) of Network-based MFPs with Sharp Remote Device Manager (SRDM) with Comprehensive Service Support across India. Centralised Monitoring and Controlling of MFPs in the network made it easy to know the health check of MPFs in the network.

Relying on A4 MFPs spectacle retail company who has stores across India faced issues with fleet management, print monitoring and local service support. With the help of Sharp A4 Mono Laser MFPs combined with Sharp Remote Device Manager and Comprehensive Maintenance, they were able to overcome the issues.

Industry

Retail

Challenges

- Fleet management
- Consumable inventory
- High operating cost
- Monitoring and controlling in the network

Solutions

Sharp A4 network-based MFP with SRDM (Sharp Remote Device Manager) with Comprehensive Service across India.

Benefits

- Reduce operating cost by 45% per annum
- IT manpower reduction to monitor printers
- Comprehensive service support
- Centralized monitoring and controlling