



Footwear & Fashion retail chain resolves Secure Print Release, Print Controlling & Monitoring and Anywhere Print Release issues through Sharp MFPs and MyQ.

The Challenge

Footwear & Fashion Retail chain manufacture and sell Footwear through retail stores across India and through e-commerce. They print huge volumes related to R&D, production, warehousing, dispatching, imports, exports other than their normal office documents. There is no track on print usage which leads to print wastage and misuse. In addition to that Secure Print release, Follow-me print and access print anywhere in their multiple offices was their routine challenges.

Technology Solution from Sharp

Sharp has provided 28 units of MX-M265NV and 3 nos. of BP-30C25Z with Cloud Connect along with the MyQ Cost Recovery Software and Follow Me Print. With the Card Access feature for secured print release, they were able to minimize touch operations during the pandemic. They were able to access print from the cloud and scan to the cloud through MFP Touch Panel.

Relying on conventional Multifunctional Printers/Unsecured Network-based MFPs, the footwear retail chain faced issues with Print Controlling & Monitoring, Print Security and Access to Print in multiple locations. With the help of High-Quality Sharp A3 Color & Mono Laser MFPs combined with Cost Recovery Software and Cloud Connect, they were able to overcome these issues

Industry

Footwear Retail

Organization

Footwear & Fashion Retail company

Challenges

- Print Controlling & Monitoring
- Secure Print Release
- Print Quality
- Follow Me Print at various locations
- Access Print on the Go

Solutions

Highest Configuration of Sharp A3 Color/Mono MFPs with Cloud Connect and MyQ Cost Recovery Software with Centralized Monitoring Facility & Follow me print and card authentication kit.

Benefits

- Department wise print monitoring and controlling.
- 20% reduction in print volumes on a monthly basis.
- Card authentication to have secured print release and minimize touch operations during the pandemic.
- Print release from multiple printers.